

VIRTUAL TRADESHOW

2022 KEY DATES

FRI 22ND JULY

B2B STORE CLOSED

MON 25TH JULY

INTRO & NEW PRODUCTS DROP

TUE 26TH JULY

NEW PRODUCTS DROP

WED 27TH JULY

NEW PRODUCTS & BUNDLES DROP

THU 28TH JULY

B2B STORE REOPENS & ORDERS OPEN

FRI 29TH JULY - WED 3RD AUGUST

BOOK A STOCKIST ZOOM CALL

THU 4TH AUGUST

BUNDLES END

MON 8TH AUG

TRADE SHOW BUNDLES DISPATCH

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